

City Clerks Association of California
2015-16 Budget - Final
 July 1, 2015 - June 30, 2016

as of 6/2/15

Revenue \$ 274,683
 Expenses \$ (274,683)
 Budget \$ 0

	2014-15 Actual	2014-15 Budget	2014-15 over Budget	2014-15 % of Budget	2015-16 Proposed	
REVENUES						
Total Membership Dues	96,530	89,688	6,842	108%	\$ 92,700	34%
<u>Investments</u>						
Interest-Sav, CD, Checkg	25	25	0	100%	\$ 25	
Total Investments	25	25	0	100%	\$ 25	0%
<u>Conference Revenue</u>						
Advanced Academy Fees	4,600	5,500		84%	\$ 4,500	
Exhibitor Fees	25,550	19,000			\$ 25,550	
Exhibitor Sponsorships	21,500	18,000			\$ 21,500	
Registration Fees including events	67,285	85,000			\$ 74,208	
Total Conference Revenue	118,935	127,500	-8,565	93%	\$ 125,758	46%
Handbook Revenue	2,520	1,500	1,020	168%	\$ 2,000	1%
<u>Fundraising Revenue</u>						
Fundraising Revenue	7,208	10,000		72%	\$ 5,000	
Scholarship Fund frm Dues	200	200	0	100%	\$ 200	
CCAC Store Sales	1,045	3,000	-1,955	35%	\$ 3,000	
Total Fundraising Revenue	8,453	13,200	-4,747	64%	\$ 8,200	3%
Advertising Revenue	10,000	8,000	2,000	125%	\$ 10,000	4%
<u>Training Revenue</u>						
Nuts & Bolts	27,069	31,000	-3,931	87%	\$ 30,000	
Athenian Dialogue	5,270	1,500	3,770	351%	\$ 6,000	
Total Training Revenue	32,339	32,500	-161	100%	\$ 36,000	13%
TOTAL INCOME	268,802	272,413	-3,611	99%	\$ 274,683	100%
EXPENSES						
Presidential Expenses	5,500	7,500	-2,000	73%	\$ 6,000	
Institute Directors Conf Attendance	2,357	6,000			\$ 6,000	
Operating Expenses (supplies/copying/mail/licenses)	739	1,513		49%	\$ 1,513	
Bank & Credit Card Processing Fees	6,000	6,000			\$ 6,000	9%
Total Direct Expenses	14,596	21,013			\$ 19,513	
<u>Professional Services</u>						
Accounting & Tax Prep	3,500	3,500	0	100%	\$ 3,500	
Bond Expense (every other year - 2016 / 2018)	0	1,000	-1,000	0%	\$ 1,000	
Insurance	3,320	3,500	-180	95%	\$ 3,500	
Legal Fees	0	1,500	-1,500	0%	\$ 1,500	
Election Expenses (Martin & Chapman)	1,800	1,800	0	100%	\$ 1,800	
Other: Structural Study (from fund balance - not repeat)	6,980		6,980			
Total Professional Services	15,600	11,300	4,300	138%	\$ 11,300	4%
<u>Committees Expenses & Travel</u>						
General	138	500	-362	28%	\$ 500	
Legislative	1,816	2,500	-684	73%	\$ 2,500	
Nominations	0	100	-100	0%	\$ 100	
Educ / Prof. Development	2,062	3,000	-938	69%	\$ 3,000	
Hospitality Committee	89	300	-211	30%	\$ 150	
Total Committees	4,106	6,400	-2,294	64%	\$ 6,250	2%
Recognition & Awards	500	500	0	100%	\$ 500	
Membership Dues Payouts	38,772	35,000		111%	\$ 40,000	15%
<u>Technology</u>						
Software Purchase (Quickbooks/On-line/Virus)	387	750			\$ 750	
Memberclicks - annual (going forward \$4200)	4,947	4,200	747	118%	\$ 5,000	

	2014-15 Actual	2014-15 Budget	2014-15 over Budget	2014-15 % of Budget	2015-16 Proposed	
Technology	5,334	4,950	384	108%	\$ 5,750	2%
Annual Conference Expenses	108,520	106,800	1,720	102%	\$ 108,500	40%
IIMC & Region IX expense & candidate support	4,870	4,200		116%	\$ 4,370	
Handbook	0	0	0		\$ -	
Board Meeting Expense	22,280	13,000	9,280	171%	\$ 15,000	5%
Fundraising & Store Expense						
Fundraising Expenses	1,295	5,000			\$ 2,000	
Store Expenses	3,695	1,500			\$ 1,500	
Fundraising	4,990	6,500			\$ 3,500	1%
Training expenses						
Nuts & Bolts	14,594	12,000	2,594	122%	\$ 14,000	
Athenian Dialogue	4,737	750			\$ 5,000	
Total Training expenses	19,332	12,750	6,582	152%	\$ 19,000	7%
Scholarships						
MCEF Contribution	2,500	2,500			\$ 2,500	
Scholarships - CCAC Conf.	2,284	2,500	-216	91%	\$ 2,500	
Scholarships - TTC / LTC / MMCA	37,470	33,000	4,470	114%	\$ 33,000	
Scholarships -Alternative	1,800	3,000	-1,200	60%	\$ 3,000	
Scholarship funded by others	-1,500					
Encumbered carry forward from 2014 to 2015	0	0				
Encumbered Full Registration Scholarship						
Total Scholarships	42,554	41,000	1,554	104%	\$ 41,000	15%
Special Projects						
LOCC Booth	3,413	9,000			\$ -	
Video Production for Promotion						
Total Special Projects	3,413	9,000	0	38%	\$ -	0%
TOTAL EXPENSES	284,865	272,413	12,452	105%	274,683	100%
NET INCOME / (LOSS)	-16,063	0	-16,063		0	