

City Clerks Association of California
2014-15 Budget
 July 1, 2014 - June 30, 2015

Revenue \$ 272,413
 Expenses \$ (272,413)
 Budget \$ (0)

	2013-14	2013-14	2013-14	2013-14	2014-15	
	Actual	Budget	over Budget	% of Budget	Proposed	Encumbered
REVENUES						
Total Membership Dues	79,869	83,000	-3,131	96%	\$ 89,688	
<u>Investments</u>						
Interest-Sav, CD, Check	21	20	1	105%	\$ 25	
Total Investments	21	20	1	105%	\$ 25	
<u>Conference Revenue</u>						
Advanced Academy Fees	5,800	7,200		81%	\$ 5,500	
Exhibitor Fees	23,000	16,200			\$ 19,000	
Exhibitor Sponsorships	19,500	16,500			\$ 18,000	
Registration Fees including events	96,420	68,000			\$ 85,000	
Total Conference Revenue	144,720	111,471	33,249	130%	\$ 127,500	
Handbook Revenue	2,480	1,500	980	165%	\$ 1,500	
<u>Fundraising Revenue</u>						
Fundraising Revenue	12,497	5,700		219%	\$ 10,000	
Scholarship Fund frm Dues	200	0	200		\$ 200	
CCAC Store Sales	3,400	1,800	1,600	189%	\$ 3,000	
Total Fundraising Revenue	16,097	7,500	8,597	215%	\$ 13,200	
Advertising Revenue	8,000	10,000	-2,000	80%	\$ 8,000	
<u>Training Revenue</u>						
Nuts & Bolts	30,150	24,000	6,150	126%	\$ 31,000	
Athenian Dialogue	1,827	1,000	827	183%	\$ 1,500	
Total Training Revenue	31,977	25,000	6,977	128%	\$ 32,500	
TOTAL INCOME	283,164	238,491	44,673	119%	\$ 272,413	
EXPENSES						
Presidential Expenses	7,107	7,500	-393	95%	\$ 7,500	
Institute Directors Conf Attendance	2,273	6,000			\$ 6,000	
Operating Expenses (supplies/copying/mail/licenses)	1,292	1,450		89%	\$ 1,513	
Bank & Credit Card Processing Fees	6,006	1,200			\$ 6,000	
<u>Professional Services</u>						
Accounting & Tax Prep	3,053	1,500	1,553	204%	\$ 3,500	
Bond Expense	0	1,000	-1,000	0%	\$ 1,000	
Insurance	3,357	3,000	357	112%	\$ 3,500	
Legal Fees	0	1,500	-1,500	0%	\$ 1,500	
Election Expenses (Martin & Chapman)	1,662	1,650	12	101%	\$ 1,800	
Other: Structural Study	15,634					
Total Professional Services	23,705	8,650	-578	274%	\$ 11,300	
<u>Committees Expenses & Travel</u>						
General	65	500	-435	13%	\$ 500	
Legislative	1,964	2,500	-536	79%	\$ 2,500	
Nominations	0	100	-100	0%	\$ 100	
Educ / Prof. Development	1,065	3,000	-1,935	35%	\$ 3,000	
Hospitality Committee	50	300	-250	17%	\$ 300	
Total Committees	3,144	6,400	-3,256	49%	\$ 6,400	
Recognition & Awards	0	500	-500	0%	\$ 500	
Membership Dues Payouts	29,239	30,200		97%	\$ 35,000	
<u>Technology</u>						
Software Purchase (Quickbooks/On-line/Virus)	759				\$ 750	
Shark Studios - Webhosting	3,170				\$ -	
Memberclicks - one time purchase	5,052				\$ -	
Memberclicks - annual (going forward \$4200)	6,787		6,787		\$ 4,200	
Technology	15,009	3,480	11,529	431%	\$ 4,950	
Annual Conference Expenses	119,172	100,850	18,322	118%	\$ 106,800	
IIMC & Region IX expense	4,020	3,600		112%	\$ 4,200	

	2013-14	2013-14	2013-14	2013-14	2014-15	
	Actual	Budget	over Budget	% of Budget	Proposed	Encumbered
Handbook	0	0	0		\$ -	
Board Meeting Expense	12,523	7,500	5,023	167%	\$ 13,000	
<u>Fundraising & Store Expense</u>						
Fundraising Expenses	9,108				\$ 5,000	
Store Expenses	1,574				\$ 1,500	
Fundraising	10,682				\$ 6,500	
<u>Training expenses</u>						
Nuts & Bolts	11,863	15,561	-3,698	76%	\$ 12,000	
Athenian Dialogue	1,386	750			\$ 750	
Total Training expenses	13,249	16,311	-3,062	81%	\$ 12,750	
<u>Scholarships</u>						
MCEF Contribution					\$ 2,500	
Scholarships - CCAC Conf.	895	2,500	-1,605	36%	\$ 2,500	
Scholarships - TTC / LTC / MMCA	19,985	33,000	-13,015	61%	\$ 33,000	
Scholarships -Alternative	2,400	3,000	-600	80%	\$ 3,000	
Encumbered carry forward from 2014 to 2015	0	0				\$ 3,645
Full Registration Scholarship						\$ 9,256
Total Scholarships	23,280	38,500	-15,220	60%	\$ 41,000	\$ 12,901
<u>Special Projects</u>						
LOCC Booth	3,369	4,500			\$ 9,000	
Video Production for Promotion						
Total Special Projects	3,369	4,500	0	75%	\$ 9,000	\$ -
TOTAL EXPENSES	274,069	238,491	35,579	115%	272,413	12,901
NET INCOME / (LOSS)	9,095	0	9,095		0	N/A