



CITY CLERKS ASSOCIATION OF CALIFORNIA

MINUTES – ACTION TAKEN VIA E-VOTE November 1-6, 2017

1. Proposed Sponsorship for Region Meetings

President Klock-Johnson requested approval of the proposed sponsorship for region meetings as follows and as outlined in the attached proposed flier:

- \$500 to sponsor 1 workshop
- \$1500 to sponsor 5 workshops
- \$2000 to sponsor 11 workshops
- \$2500 to sponsor 13 workshops
- \$3000 to sponsor all 16 workshops

Communications Director Ortiz made corrections to the first page as follows:

Sponsorship offers you the opportunity to attend our forums to share your products and services and to meet and engage with our members. Each sponsor will be given a table to display their product material and will be introduced to the full group during the ~~meeting~~workshop. As a sponsor you are also offered advertising on the CCAC website ~~and in our monthly newsletter~~ with the ~~meeting~~workshop announcement. Sponsorship packages range from one to all 16 Regional forums:

With all but four Board Members casting a vote, the Board approved the proposed Region Meeting Sponsorship, as amended, by the following vote: 20 yes, 0 no.



November 1, 2017

The City Clerks Association of California invites you to become a sponsor of our Education Workshops being held in 2018 in various regional areas of the state. Each of the 16 regions will hold one Education Workshop this next year drawing groups of 10-40 City Clerks, Board Clerks, Agency Clerks, and the staff of their offices. We are now offering sponsorships of these CCAC Education Workshops at a variety of levels.

Sponsorship offers you the opportunity to attend our forums to share your products and services and to meet and engage with our members. Each sponsor will be given a table to display their product material and will be introduced to the full group during the meeting. As a sponsor you are also offered advertising on the CCAC website and in our monthly newsletter with the meeting announcement. Sponsorship packages range from one to all 16 Regional forums:

CCAC Education Workshop Sponsorship Options:

- \$500 to sponsor 1 workshop
- \$1500 to sponsor 5 workshops
- \$2000 to sponsor 11 workshops
- \$2500 to sponsor 13 workshops
- \$3000 to sponsor all 16 workshops

Sponsorship applications and payment must be submitted no less than 45 days prior to a scheduled educational forum to secure your space. Vendors sponsoring multiple meetings will be provided with meeting dates and locations as they are confirmed to allow for coordination with the Regional Director facilitating the event.

If you have questions regarding these sponsorship opportunities please contact me.

Shawna Freels, MMC
City Clerk of the City of Gilroy
shawna.freels@cityofgilroy.org
(408) 846-0204

CITY CLERKS ASSOCIATION OF CALIFORNIA

REGIONAL EDUCATION WORKSHOP SPONSORSHIP APPLICATION

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone :(____) _____ **Website:** _____

Contact Person: _____

Telephone :(____) _____ **Fax:** (____) _____

Email address (REQUIRED): _____

(All communication will be sent by email)

Describe your product or service in three words:

List the name(s) and title(s) of representative(s) attending (limit two). Print clearly.

1. _____

2. _____

Sponsorship: \$3000/\$2500/\$2000/\$1500/\$500 \$_____

Credit card payments email with your completed application (Visa / Master Card / Discover)

Name on Card: _____

Credit Card #: _____

Expiration Date: _____

3-digit CRC #: _____

Zip code for card: _____

Check payments payable to CCAC mail along with your completed application to:

Shawna Freels, City Clerk, City of Gilroy, 7351 Rosanna Street, Gilroy, CA. 95020

SPACE WILL NOT BE RESERVED UNTIL FULL PAYMENT IS RECEIVED

By submitting this application we request to be a CCAC Sponsor. We agree to comply with all instructions, rules, and regulations set forth herein and any additional regulations which may be required at the meeting facility. I, the duly authorized representative of the above named company, on behalf of said company, subscribe and agree to all the terms, conditions, authorizations, and covenants contained in this registration agreement and the rules and regulations set out herein.

Signature _____ **Date:** _____

Authorized Company Representative