

**WHY?**

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**MY MISSION IS...**

TO \_\_\_\_\_  
\_\_\_\_\_  
(do/learn/develop something)

SO THAT I CAN \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
(achieve something)

BY \_\_\_\_\_  
(a specific date)

**ASSIGNMENT 1** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# THE FORMULA FOR SUCCESS

1

Three Adjective Words That Describe Me At \_\_\_\_\_?

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What is a Brand?

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Brand Essentials

1. \_\_\_\_\_

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2. \_\_\_\_\_

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1.  
I SUCK

2.

3.

4.

5.  
I'M A  
ROCKSTAR

**MY FOCUS GROUP SAYS I AM...**

**2**

**My Connection Go - To Places are...**

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**ASSIGNMENT 2**

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**3**

**Write A...**

**P** \_\_\_\_\_

**A** \_\_\_\_\_

**N** \_\_\_\_\_

4

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7

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BE      ➤

DO      ➤

HAVE   ➤

# YOUR PACKAGED for SUCCESS

## ACTION LIST

What should I <b>stop</b> doing?	What should I <b>keep</b> doing?	What should I <b>start</b> doing?

HAYDEE ANTEZANA

I N T E R N A T I O N A L



