

CREATING MAGIC

BASED ON THE PRINCIPLES TAUGHT
AT THE WORLD-RENOUNDED



10 COMMON SENSE LEADERSHIP
STRATEGIES FROM A LIFE
— AT DISNEY —

LEE COCKERELL

Former Executive Vice President, Operations,
Walt Disney World® Resort



CREATING YOUR OWN MAGIC

Anaheim 2019

Facilitator



Susan Domen, MMC
CCAC Treasurer

CITY CLERKS ASSOCIATION OF CALIFORNIA

ATHENIAN LEADERSHIP

TUESDAY | APRIL 2, 2019 | 9 AM - 4:00 PM
DOUBLETREE BY HILTON, ANAHEIM
100 THE CITY DRIVE SOUTH | ORANGE, CA | 92868



ABOUT THE FACILITATOR:

Susan M. Domen brings 16 years of experience in municipal government and leadership.

Susan has served on several committees for IIMC and CCAC including: International Relations, Conference Planning, Records Management, Audit, New Law and Elections, Education and Professional Development, Scholarships and the Athenian Dialogue.

Susan is currently in her second term as the Treasurer for CCAC and the representative for the League of California Cities Public Safety Committee. After earning her Master Municipal Clerk designation in 2014, she wanted to pay it forward to other up and coming Clerk professionals by becoming a mentor, a trainer at TTC and most recently an Athenian Dialogue Facilitator.

ABOUT THE BOOK:

On his way up the career ladder to become Executive Vice President of Operations at Walt Disney World Resort, Cockerell freely admits he was such an autocratic young hotel and restaurant manager that he was hit over the head with a beer bottle by an employee he'd treated poorly. This and other incidents convinced Cockerell to study leadership, which he proceeded to do with gusto throughout his stellar career, ultimately creating the Disney Great Leaders strategies. The author's engaging storytelling brings life and infectious energy to this entertaining and inspiring book, which outlines the processes and rationale behind Disney's employee-driven ethos.

REGISTRATION

\$150 w/ box lunch

Limit of 30 participants

To register:

www.californiacity.clerks.org

Attendees are eligible for
3 CMC/MMC points upon completion
of a Learning Assessment

QUESTIONS? CONTACT:

Melissa Thurman, ALD Coordinator
CCACDialogues@gmail.com